

Camas High School
Internet Web Page Design
"Scoring Rubric"

Project Name _____

Student _____

	20	25	30	35	40	45	50
Layout / Design	The pages are unattractive. Text is difficult to read. The backgrounds are distracting. Pages are incomplete and unfinished.	The pages appear too "busy" or "boring". Text may be difficult to read. The backgrounds are somewhat distracting.		The pages are somewhat eye-catching and attractive. Text is fairly easy to read. The backgrounds are subtle and appropriate		The pages are well organized with great eye-catching appeal. Text spacing and alignment make reading easy. The backgrounds enhance the page and are consistent with the page theme.	
Graphics	There are limited or no photos, icons or clip art or they are inappropriate or of low quality.	Photos are blurry or fuzzy; icons and clip art do not "fit" with the topic. Graphics are too large making download time slow. Too many or too few pictures.		Photos, icons, and clip art are appropriate, of good quality, and download fairly quickly.		Photos, icons, and clip art are used creatively and are consistent with the page theme. Images are of high quality, and download quickly	
Information	Information is poorly written, inaccurate, or incomplete. Little to no hyper linking.	Information could be better written. Too much or too little quality information and or hyper linking is given in each section.		Information is fairly well-written and interesting to read and is presented in short sections. Hyper linking is used.		Information is creatively written and cleverly presented for easy of reading. Hyper linking is used appropriately.	
Navigation / Links	The user may become lost or links may be missing or not working.	The user may become confused when navigating between pages. Some links may not work.		Links are fairly consistent and easy to find so the user can easily navigate back and forth through pages.		Links are consistent and easy to identify. Images or icons are used to enhance the text links and easily navigate.	